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ABSTRACT OF THE DISCLOSURE

A facsimile apparatus which includes at least one communications mechanism, a printing mechanism, a memory, a transfer sheet selection mechanism, and a processor. The communications mechanism transmits and receives facsimile image data through a specific facsimile procedure. printing mechanism has a plurality of print colors. The memory stores a relationship between the print colors and The transfer sheet selection the communications mechanism. mechanism selects a type of transfer sheet. The processor selects one of the print colors in accordance with the data table stored in the memory when the communications mechanism receives facsimile image data and to instruct the printing mechanism to print the received facsimile image data using one of the print colors selected by the processor.